

WALKER DIGITAL
FIVE HIGH RIDGE PARK
STAMFORD, CT 06905
(203) 461-7000

FACSIMILE TRANSMITTAL SHEET

TO: PATENT EXAMINER JOHN HAYES **FROM: Veronika S. Leliever**
Senior Patent Paralegal

COMPANY: USPTO **DATE: January 7, 2002**

FAX NUMBER: 1 (703) 746.7238 **TOTAL NO. OF PAGES INCLUDING**
COVER: 11

PHONE NUMBER: 1 (703) 306-5447 **SENDER'S FAX # 1 (203) 461-7300**

RE: WALKER DIGITAL, LLC **SENDER'S PHONE EXTENSION**
(203) 461-7035

X URGENT X FOR REVIEW PLEASE COMMENT PLEASE REPLY PLEASE RECYCLE

NOTES/COMMENTS:

FORMAL

Re: Application Serial No. 09/049,297
Title " SYSTEM AND METHOD FOR TRACKING AND ESTABLISHING
A PROGRESSIVE DISCOUNT BASED UPON A CUSTOMER'S VISITS
TO A RETAIL ESTABLISHMENT "
Walker Digital, LLC - Attorney Docket No. 98-007

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Dated January 7, 2002 By: Veronika S. Leliever
 Veronika S. Leliever

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#23/Re Consideration
T. H. Scott Brown
008 1/8/02

PATENT

Application No.:09/049,297
Attorney Docket No.:98-007

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Applicants: Walker et al.

Application No.: 09/049,297

Filed: March 27, 1998

For: SYSTEM AND METHOD FOR
TRACKING AND ESTABLISHING
A PROGRESSIVE DISCOUNT
BASED UPON A CUSTOMER'S
VISITS TO A RETAIL
ESTABLISHMENT

Group Art Unit: 2161

-) Examiner: J. Hayes
(703) 306-5447 /voice
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-)
-) **AMENDMENT & RESPONSE**
-) **To the FINAL Office Action**
-) **Mailed September 7, 2001 (Paper No. 20)**
-)
-) Attorney Docket No.: 98-007
-)
-) Walker Digital Corporation
-) Five High Ridge Park
-) Stamford, CT 06905-1326
-) (203) 461-7292 /voice
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Dated: 1/7/02 By: V.S. LeBeau
Veronica S. LeBeau

Assistant Commissioner for Patents
Washington, D.C. 20231

Dear Sir:

In response to the Final Office Action mailed September 7, 2001 (Paper No. 20),
consideration of the following remarks are respectfully requested.